



MoTiV Project

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D6.2 – Project Website with Internal Area

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D.6.2 is associated to the MoTiV Task 6.3, described below.

Description of Task 6.3 “Design and Implementation of MoTiV Website”

Task 6.3: Design and Implementation of MoTiV Website (ECF): the website is central to the project; it is the access point for external visitors, but also serves internal purposes as a project repository (downloading, uploading, and information exchange). The website is coordinated and regularly updated by the ECF Communication Manager with regular input from the MoTiV project partners.

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Disclaimer

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About MoTiV

The Horizon 2020 project MoTiV (Mobility and Time Value) addresses the emerging perspectives on changing Value of Travel Time (VTT). Accordingly, it explores the dynamics of individual preferences, behaviours and lifestyles that influence travel and mobility choices. In other words, what does value of travel time mean for the end users, in relation to their travel experience?

The MoTiV project addresses VTT from the perspective of a single individual with a unique combination of personality, preferences, needs and expectations, in contrast with the traditional viewpoint of the economic dimension (time and cost savings). Its approach aims at achieving a broader and more interdisciplinary conceptualisation and understanding of VTT emphasising its “behavioural” component.

The main goal of the MoTiV project is to contribute to advance research on VTT by introducing a conceptual framework for the estimation of VTT at an individual level based on the value proposition of mobility. The conceptual framework will be validated through data collection and evaluation in at least 10 EU countries. The mobility and behavioural dataset will be collected using a mobile application developed by the project consortium, which will combine and integrate in an innovative way features from a multi-modal “journey planner” and an “activity/mobility diary”. With this mobile app, end-users will be able to more easily track, understand, and re-evaluate travel decisions to make the most of their free time in accordance with personal preferences, lifestyle, interests, and budget. The target is to engage in the data collection process a minimum of 5.000 participants actively using the MoTiV app for at least two weeks. Besides validating the conceptual framework, the dataset will be made available to the scientific community as an Open Dataset to stimulate further research in this area.

The MoTiV project findings will produce scientific and policy outcomes, as well as potential business developments, including the development of new mobility services and the extension of existing applications, such as the ones offered by the business partners of the Consortium (i.e. *routeRANK journey planner*¹ and the *PiggyBaggy*² app for crowdsourced deliveries).

Partners



¹ <https://www.routerank.com>

² <http://piggybaggy.com>

List of Abbreviations and Acronyms

CMS	Content Management System
DCC	Data Collection Campaign
EU	European Union
FAQ	Frequently Asked Questions
GA	Grant Agreement
VTT	Value of Travel Time

MoTiV Consortium Partners and Acronyms

Acronym	Full name
UNIZA	Žilinská univerzita v Žiline
CoRe	CoReorient Oy
ECF	European Cyclists' Federation ASBL
EUT	Fundació Eurecat
INESC ID	Instituto de Engenharia de Sistemas e Computadores, Investigação e Desenvolvimento em Lisboa
rRANK	routeRANK Ltd
TIS.pt	Consultores em Transportes Inovação e Sistemas S.A.

Executive Summary

The MoTiV website is central to the project, both to raise awareness on the MoTiV project and its results towards identified target groups, and to contribute to the success of the MoTiV data collection campaign. This means that the website should support the aim of broad user engagement in terms of MoTiV app download and participation in the European-wide data collection campaigns. Additionally, the internal area of the website is developed to support information and collaboration needs of the MoTiV Consortium.

The MoTiV website can be accessed at <http://motivproject.eu>.

Complementary to the project website, Twitter and LinkedIn support the MoTiV project objectives and activities. MoTiV Twitter's channel is [@MoTiV_Project](https://twitter.com/MoTiV_Project), while the LinkedIn page is accessible at <https://www.linkedin.com/company/motiv-project>

Furthermore, a promotional video describing MoTiV at a glance is available on YouTube at: <https://www.youtube.com/watch?v=2kXrRhqBxM>, as well as on the homepage of the website.

The MoTiV website is managed and regularly updated by the ECF Communication Manager with regular input from the MoTiV project partners. The website and social media accounts will be operational beyond the MoTiV project duration (i.e. until the end of March 2023). Two months before that date a decision will be made on how to dispose of them.

This deliverable describes the requirements and development process of the MoTiV website.

1. Introduction

MoTiV is a research project involving at its core the collection of mobility and behavioural data in several European countries through the MoTiV smartphone app. A user-friendly website integrated with social media will support reaching two key strategic objectives of the project:

1. Raising awareness on the MoTiV project and its results towards identified target groups;
2. Contributing to the success of the MoTiV data collection campaign, including MoTiV app download and user engagement in the campaigns.

Additionally, the internal area of the website is developed to support information and collaboration needs of the MoTiV Consortium.

The development of the MoTiV website went through three phases:

- Phase 1: temporary project website online at M2;
- Phase 2: recruitment of subcontractor by M4;
- Phase 3: design, implementation and release of the MoTiV website by M6.

This report describes the development of the MoTiV website throughout these phases, with reference to the requirements established in the MoTiV GA and the subsequent decisions taken by the Project Consortium.

2. Website plan and requirements

2.1 Grant Agreement Requirements

The MoTiV Grant Agreement (GA) describes the overall purpose, requirements and development plan of the MoTiV website. These are summarised in Table 1.

Table 1: Website requirements from MoTiV GA

MoTiV website requirements	
R1	The website will be launched at the kick-off meeting (project milestone MS2) and its final setup within M6 of the project.
R2	Internal area for Consortium Partners for information and collaboration needs. This will include among others: <ul style="list-style-type: none"> - Reports and deliverables produced by the Project Consortium; - Dissemination and promotion materials (e.g., pictures, posters, folders, brochures); - App-related and Data collection campaign materials (e.g., app-related communication manual, multi-language data collection materials); - Templates and guidelines for reporting and monitoring; - A stakeholder directory (database) and media directory for the partners to enable easy access and dissemination of all outputs of the project to the relevant target groups.

R3	Provide at a glance easy-to-access and (whenever possible) tailor-made information on the MoTiV activities and results towards the key target groups: <ul style="list-style-type: none">- Scientific community;- Potential users and promoters of the MoTiV app;- Mobility/transport planners, mobility solution developers / providers;- European, national, regional and local policy-makers and administrators;- General public.
R4	The website will act as an international portal for MoTiV content around the world. This information will contain motivating facts and figures about knowledge, events and trends on value of travel time that will enable followers to take up emerging VTT approaches.
R5	The website will have at least 500 unique visitors per month.
R6	Integration of a four-monthly e-newsletter developed and sent to stakeholders to disseminate the most important project achievements. The MoTiV newsletter will be distributed to at least 1,000 registered users.
R7	Integration with relevant social media (Twitter and LinkedIn): complementary to the website, it will enable to reach and engage a wider and more diverse range of stakeholders through the promotion of project updates, activities and best practices. The Twitter account and LinkedIn group related to the MoTiV project will establish themselves among the top-5 main online references on the topic of "Value of Travel Time".
R8	The website will be coherent with the project's visual identity (developed within Task T6.2).
R9	Open dataset made available on MoTiV website at M30 (project milestone MS12).

The MoTiV website, as any other communication activity related to the project, must also comply with the EC acknowledgement rules and requirements. This means that the website must:

- Display the EU emblem;
- Include the following EU-funding acknowledgment: *"This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 770145"*.

Furthermore, whenever relevant a disclaimer will be included in the website (as in project deliverables) to indicate that the content reflects only the author's/Consortium view and that the Agency and the Commission are not responsible for any use that may be made of the information it contains.

2.2 Decisions on website taken at the MoTiV Kick-off Meeting

In addition to the presentation of the WP6 Dissemination tasks and plans, the Project Consortium discussed and agreed on some issues regarded the MoTiV website:

- **Choice of the domain:** one of the key decisions taken at the MoTiV kick-off meeting on the MoTiV website concerned the domain to register. The Consortium identified in www.motivproject.eu the most suitable domain. This domain was registered shortly after the MoTiV kick-off meeting on 22 November 2017. An automatic redirect to the temporary MoTiV website hosted by the Project Coordinator was activated.
- **Twitter channel:** the project Consortium agreed to create the Twitter channel [@MoTiV_Project](https://twitter.com/MoTiV_Project).

- **Website structure:** a preliminary structure for the website was discussed. Kick-off meeting participants suggested that the MoTiV website should contain a call for action, in particular in relation to the MoTiV app download and involvement of users in the data collection campaign. From this viewpoint, the website should not just present its “academic” results, but clearly address and be appealing to non-academic stakeholders as well. In this respect, each target group should easily identify the MoTiV website sections that are most relevant for them. The www.biklio.com website (involving two MoTiV project partners, INESC ID and TIS.pt) was cited as a good example.
- **Promotional video:** the production of an appealing MoTiV video was discussed. The Consortium agreed to produce the video for use in relevant events and conferences, and to embed it in the website to explain the MoTiV project, as well as the purpose of the MoTiV app and its expected benefits for end users and other target groups.
- **Internal area:** the project Consortium discussed various technical options for supporting internal information and collaboration needs. Based on experience of other European projects, the Consortium agreed to adopt a simple and pragmatic technical solution for the whole Consortium (i.e. Google Drive) supported by a conferencing tool (i.e. Skype) and to consider whether using additional collaborative tools (e.g., Basecamp, Slack) at a later stage based on emerging needs.

2.3 MoTiV website in Dissemination and Communication Plan

The MoTiV Dissemination and Communication Plan (D6.1) describes the expected function, role and impact of the website and its specific elements in the context of MoTiV activities (e.g., data collection campaign). The main messages are summarised in Table 2.

Table 2: Website function, role and impact

	MoTiV website expected function, role and impact
F1	Dissemination of project activities and results towards the identified target groups.
F2	The website will have an essential role in promoting users’ engagement in MoTiV, both in terms of MoTiV app download and involvement in the data collection campaign.
F3	The website will have a role, together with public outreach events, social media, MoTiV app use, in raising awareness and possibly promoting positive behaviours concerning time use in mobility contexts among stakeholders, app promoters and app users.

Additionally, the MoTiV dissemination and communication plan specifies some operational aspects of the MoTiV website management within the Consortium. In particular, the design and implementation of the MoTiV website are under the responsibility of ECF (Leader of WP6 Dissemination). The ECF Communication Manager will also ensure to coordinate and regularly receive input from the Consortium partners on communication and dissemination activities (e.g., website content update, newsletter compilation, social media use).

The social media strategy is further elaborated in the Dissemination and Communication Plan:

- *Twitter updates:* regular scheduled tweets will be produced and disseminated by Consortium members. Types of tweets of interest are both those addressed to a general user audience and also those aiming at a more specialised audience (e.g., academic, policy-related or business-related) interested in the MoTiV project developments. A third type of tweet concerns the promotion of project events, in particular

outreach events organised in each country participating in the MoTiV data collection campaign.

http://twitter.com/MoTiV_Project

- *Linkedin use:* from the LinkedIn perspective, MoTiV is regarded as a network of professionals in the area of value of travel time. As such, project outcomes are used to attract interest from other professionals in the area (including associations, groups and stakeholder platforms) to consolidate and grow interest towards the project and potential collaborations. <https://www.linkedin.com/company/motiv-project>
- *Facebook use:* in addition to LinkedIn and Twitter also Facebook can represent a useful tool to exploit at national level to promote the users' involvement in data collection campaigns. Being connected to national contexts, Facebook use is left to the campaign managers of different project partners and linked third parties.

At a technical level, the website is implemented as a Content Management System (CMS). The website is technically implemented by a subcontractor, which will also provide training to the representative of the consortium in charge of the website (ECF Communication Manager).

2.4 Website Implementation Plan

The plan for the implementation of the MoTiV website includes three main phases:

- **Phase 1: temporary project website online at M2;**
- **Phase 2: recruitment of subcontractor by M4;**
- **Phase 3: design, implementation and release of the MoTiV website by M6.** This phase is described in section 3 of this report.

2.4.1 Phase 1: temporary project website online at M2

The project coordinator (UNIZA) implemented and regularly updated the temporary website for the MoTiV project. This website has been created within the website of the ERAdiate team³, which coordinates the MoTiV project within UNIZA (Figure 1 and Figure 2).



Figure 1: Temporary MoTiV website hosted within ERAdiate website

³ <http://www.erachair.uniza.sk>

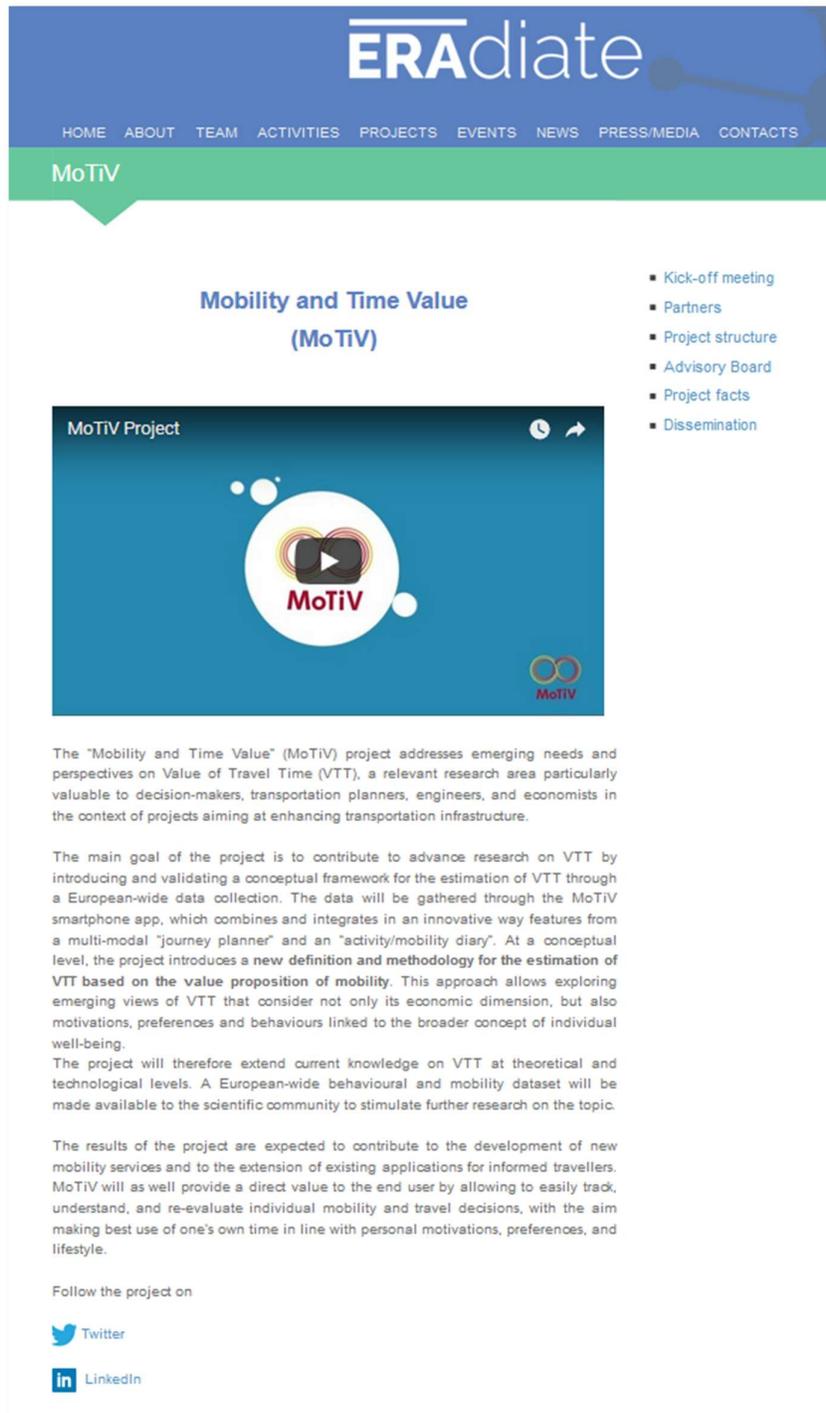


Figure 2: Homepage and structure of the temporary MoTiV website

Each section of the temporary website has been designed keeping in mind the objective of being informative and transparent on the progress of the MoTiV project. This is reflected, for instance, on the pages describing the MoTiV Advisory Board of MoTiV (Figure 3) and the dissemination results (e.g., public deliverables, scientific publications, presentations, press releases, project leaflet – see Figure 4).

Advisory Board	
<p>The MoTiV Project Advisory Board comprises a panel of independent experts with a recognised reputation in scientific and technical areas relevant to the project. The members have been selected from the project development and private sectors to provide the project with a broad range of independent views, as well as to integrate interdisciplinary insights and knowledge of transportation and economic trends.</p>	
 <p>Dr. Fabrizio Di Giacomo, Spain Dr. Fabrizio Di Giacomo is the founder of the Spanish Cooperative Society.</p>	<p>Dr. Gi Corina, Ireland Dr. Gi Corina has been involved in research activities related to the impacts of ITS on travel behaviour patterns in a broad perspective. Her research plans are related to the study of the transport behaviour and its relationship with technological innovations and socio-economic evaluation impacts. Following the main lines of research that has pursued during her recent years of work.</p>
 <p>Dr. Kate Pangbourne, UK</p>	<p>University Academic Partner, University of Leeds/Institute for Transport Studies Dr. Pangbourne's background is varied and highly interdisciplinary, encompassing environmental sustainability, transport planning, user development, technology and human computer interaction, as well as her work on social and local resilience and connectivity. Her main research interests relate to technology, connectivity, the user experience of digital mobility, sustainability through changing individual attitudes, habits, behaviour and practices and the governance of sustainability and transport.</p>
 <p>Prof. Michael Amann, Germany</p>	<p>Emeritus Professor of Transport Planning at the Technical University of Dresden Prof. Amann is an established urban analyst, researcher and practitioner in transport planning, management and administration. Member of numerous scientific institutions and boards, e.g. "Scientific Advisory Council of the German Federal States of Transport", Scientific Advisory Board for the International Council on Transport, the public transport umbrella organisation of the region around Dresden, chairman of the Scientific Advisory Board for the elaboration of the Dresden Transport Master Plan 2025+.</p>
 <p>Dr. Deborah Leith, Australia</p>	<p>Manager of the Future of mobility research funding programme at the Australian Research Innovation Agency Ade in MoTiV Advisory Board, Policy Expert</p>
 <p>Dr. Larin</p>	<p>Dr. Larin is an expert in Intelligent Transportation Systems who plays several roles in mobility technology, academic education in research as well as public administration and the real-world environment. He focuses his research on urban transport, the integration of all products and processes, testing and distributing traffic information.</p>
 <p>Dr. Sofia Padalkina, Slovakia</p>	<p>National Contact Point at the Slovak Scientific and Technical Information Centre (STI) SR Ade in MoTiV Advisory Board, Ethics Adviser</p>
 <p>Dr. Sofia Padalkina, Slovakia</p>	<p>Dr. Sofia Padalkina is the head of an and manages international cooperation in STI, the national contact for the European Scientific Information Strategy, Slovak representative in European Council on Research Integrity (ECRI), the National Contact Point for ERAC grants – Research Science in H2020 and the National Contact Point for Ethics in H2020. She is author of 8 publications on the theme of Ethics, including Planning Research Integrity in Europe. Executive Report to ERAC Internal Organisation Forum on Research Integrity, 2016 and Ethics in H2020 (in SR), 2014.</p>
 <p>Dr. Brigitte Bollenkämper, UK</p>	<p>Reader in Environmental Psychology, University of Surrey Dr. Bollenkämper is a senior in the Environmental Psychology Research Centre, Section Head of the Social and Environmental Psychology Section and Programme Director for the Environmental Psychology PhD. Her research focuses on people-environment interactions and she has a particular interest in understanding sustainable consumption, sustainable transport choices and people's relationship with their future environment.</p>
 <p>Dr. Ivo Knaem, Belgium</p>	<p>Postdoctoral researcher and team leader for urban mobility at MCE – Mobility, Logistics and Automotive Technology Research Center</p>
 <p>Dr. Ivo Knaem, Belgium</p>	<p>Dr. Ivo Knaem is a transport planner and programme with a PhD in both Sciences from the University of Bagdad in Iraq. He managed the development of the ITS20 evaluation based on green book, mobility practice, and of a public event tool. Currently, he is working on the H-ANNOCO Platform for the Smart City Clean Development project and is also involved in the scientific project funded by H2020. His other research interests include transportation multimodal, the impact of post-automation and mobility management.</p>
 <p>Dr. Mark van Hagen, the Netherlands</p>	<p>Principal Consultant at Netherlands Railways Ade in MoTiV Advisory Board, Innovation Manager</p>
 <p>Dr. Mark van Hagen, the Netherlands</p>	<p>Dr. van Hagen has been heavily involved in public transport in the last twenty four years for the Netherlands Railways. He is responsible for studies on Customer Centric, Urban Integration and Urban Development. He also analyses customer data and studies for improvement of it. The core of his activities is on policy making and public evaluation. Besides, he writes the articles with over 100 published articles, interviews with specialist journals and presentations at international congresses and seminars.</p>

Figure 3: MoTiV Advisory Board in temporary website

Dissemination

Dissemination

MoTiV leaflet



A holistic approach to Value of Travel Time (VTT) estimation. MoTiV addresses the emerging need of exploring the dynamics of individual preferences, behaviour and attitudes that influence time use in mobility contexts.



Scientific publications

Deliverables

D2.1 – Outlook on Value of Travel Time: Futures Study and Related Hypotheses

Presentations/posters

Workshop Intelligent City Concept – Smart City in Timec
22-23 March 2018 / Timec, Slovakia
ERA Chair Žilina / Marian Gogola

ERAdiate Lecture Series – Current Trends and Future Perspectives on Sustainable and Smart Mobility
14 March 2018 / Žilina, Slovakia
Reasonable Travel Time, The Traveller's Perspective / Yannick Comet
Outlook on Value of Travel Time: Futures Study and Related Hypotheses // Giuseppe Lugano

INTSYS 2017 – Intelligent Transport Systems – From research and development to the market uptake
29 November 2017 / Hyvinkää, Finland
From Travel Time and Cost Savings to Value of Mobility // Giuseppe Lugano

RelStat 2017 – The 17th International Multi-Conference "Reliability and Statistics in Transportation and Communication"
18-20 October 2017 / Riga, Latvia
From Travel Time and Cost Savings to Value of Mobility // Ghadir Pourhashem

ECTRI meeting
5 October 2017 / Brussels, Belgium
MoTiV project // Tatiana Kováčiková

Meeting of the COST Action TU1305 "Social Networks and Travel Behaviour"
29-30 June 2017 / Krakow, Poland
Mobility and Time Value (MoTiV) // Giuseppe Lugano

News articles

February 2018 – UNIZA Spavodajca // Workshop o budúcich trendoch hodnoty cestovného času identifikoval zaujímavé výstupy

14.01.2018 – Diário de Notícias (www.dn.pt) // Destinos, by João Taborda da Gama

04.12.2017 – ECF Newsletter // How do behaviour and lifestyles influence our mobility choices? The MoTiV project is exploring a new definition of value of travel time.

Nov-Dec 2017 – UNIZA Spavodajca // Projekt MoTiV – úvodné stretnutie

Figure 4: Dissemination page in temporary MoTiV website

2.4.2 Phase 2: recruitment of subcontractor by M4

In line with the MoTiV GA, a subcontractor had to be identified and selected for the design and implementation of the final MoTiV website. A call for tenders (see Annex 1) was published on 15 December 2017 in the ERAdate and ECF websites, as well as distributed to the Project Consortium to reach suitable potential subcontractors. The deadline for submission of the offers was on 12 January 2018. By that deadline a total of five offers were received and evaluated by ECF and the Project Coordinator (UNIZA).

The offer considered most suitable, based on the proposed offer and experience with EU project website development, was the one received from WebBay Solutions (<https://webbaysolutions.com>), a company based in Belgrade, Serbia.

One of the conditions for the selected subcontractor is to host the MoTiV website beyond the MoTiV project duration (i.e. until the end of March 2023). Two months before the end date for the hosting, a decision will be made on how to dispose of it.

The website will be developed in Typo3, one of the most popular CMS. Even though the most current documentation for Typo3 is available online, specific documentation will be prepared by WebBay to support ECF to effectively manage the website.

2.4.3 Phase 3: design and implementation of MoTiV website by M6

This phase is described in detail in Section 3 below.

3. Website Structure and Description

3.1 Overall structure

The selected subcontractor proposed a website design which met the requirements described in previous sections. These were discussed in several iterations with the Project Coordinator (UNIZA), ECF and the subcontracting company.

The final structure was defined and is described in Table 3. Due to its evolving nature, the MoTiV website structure may be adapted based on identified needs of the project.

The structure consists in a two-level menu. The first level menu (in red in Table 3) includes the following pages:

- **NEWS page:** it provides an overview of relevant news, selected keeping in mind the target groups of the project;
- **EVENTS page:** it describes MoTiV events organised by the project Consortium, as well as events attended by MoTiV partners. These can be of scientific nature (e.g., MoTiV workshop / conference) or non-scientific nature (e.g., outreach event part of the MoTiV data collection campaign);
- **INTERNAL area:** it includes information on how the internal area is implemented in the project (i.e. Google Drive repository) and how access to such repository is managed;
- **CONTACT page:** it provides the basic contact details of the Project Coordinator and an email address for general inquiries: info@motivproject.eu.

Table 3: MoTiV website structure

News	Events	Internal area	Contact
ABOUT	VALUE OF TRAVEL TIME	DATA COLLECTION	MEDIA
Objectives	Scientific publications	Participating countries	Press releases
Activities	Presentations and posters	Get involved	Media coverage
Expected results	Deliverables	Data privacy	Newsletters
Impact	Open dataset		Media kit
Advisory Board			
Partners			

The second level menu (in dark and light yellow in Table 3) includes four sections, each with a number of pages. These are described below:

- **ABOUT section:** it provides basic information about the project, its objectives, expected results, work-package structure, timeline and organisation of activities, as well as Advisory Board and project Consortium composition;
- **VALUE OF TRAVEL TIME section:** it provides the scientific as well as policy/business outputs of the project. These are the scientific publications, talks and presentations given at relevant events and public deliverables. At the end of the project, the Open Dataset will also be published in this section;
- **DATA COLLECTION section:** it focuses on the MoTiV European-wide data collection campaign. As such, it includes information about the participating countries, how to get involved as well as how the MoTiV project addresses ethics and data protection requirements;
- **MEDIA section:** this section includes information that the media and press would find useful, such as press releases, e-newsletter, and dissemination materials (i.e. logo, leaflet, video, ppt presentation, photos, etc.) produced by the Consortium. It also includes a media coverage of articles on MoTiV found online.

3.2 Key webpages

3.2.1 Homepage

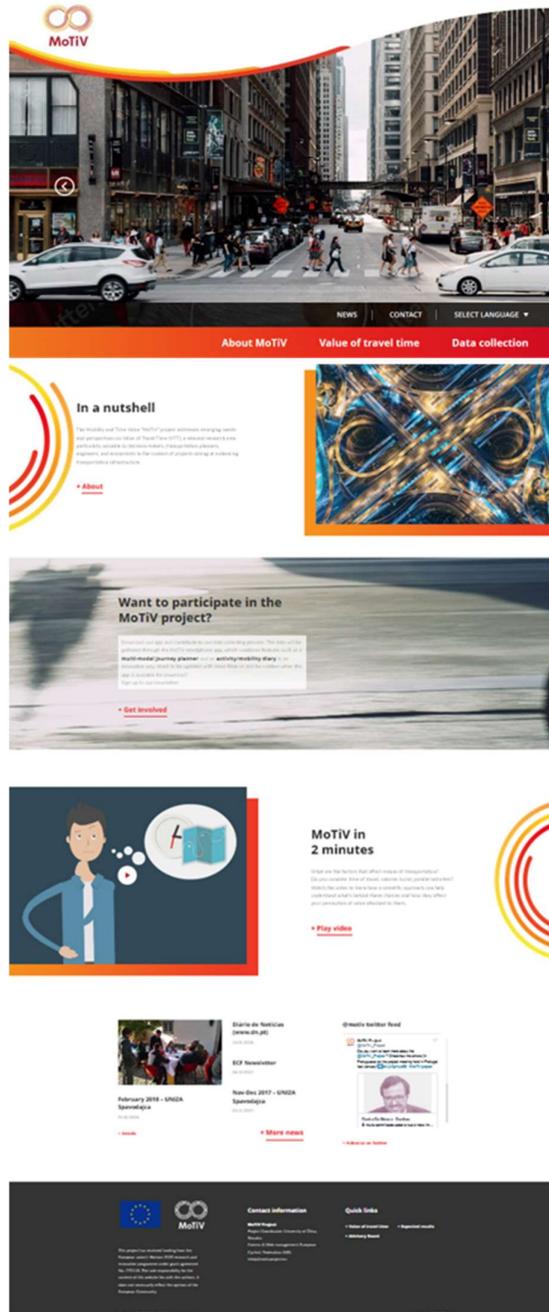


Figure 5: Homepage of the MoTIV website

The purpose of the homepage is to give an overview of the project, with a strong focus on the use of the MoTIV app and users' engagement in the data collection. End users and the general public are the main target group of this page.

The homepage is divided into 3 sections:

- 1st section: Header with a short description of MoTiV (*“Exploring the dynamics of individual preferences, behaviours and lifestyles that influence time use in mobility contexts”*) and a call for action (e.g. “Get Involved” or “Download the MoTiV App” button);
- 2nd section: Project overview, consisting of several items:
 - o Item 1: **“In a Nutshell”**. Short MoTiV description with a link redirecting to the About page;
 - o Item 2: **“Get Involved”**. This is the core of the homepage with a call for action to **get involved** in the data collection campaign and download the app. The link “Get involved!” redirects to the “Data Collection” section;
 - o Item 3: **“MoTiV in 2 minutes” Video** (You Tube link). Short description of key research questions investigated in the project such as *“What are the factors that affect means of transportation? Do you consider time of travel, calories burnt, parallel activities? Watch the video to learn how a scientific approach can help understand what’s behind these choices and how they affect your perception of value attached to them”*.
 - o Item 4: **“News”**: various updates on the project (e.g. meetings, publications, newsletter) linking to the specific pages for further details.
- 3rd section: Footer with EU disclaimer, contact information and quick links to key website pages.

3.2.2 Get involved page

The GET INVOLVED page explains how to download the app, and provides a list of FAQs on the use of the app. Aiming at maximising the stakeholders and users’ engagement in the data collection campaign, the content of the page is in line with the deliverable D3.1 (Market Analysis and App Engagement Strategy, submitted by M4), D3.3 (App Branding Guidelines) and D6.3 (App related Communication Manual) to be delivered both by M10. These deliverables are for confidential use of the Consortium only.

Stakeholders partnering locally for the data collection campaign will also be acknowledged in this section.

3.2.3 Participating countries page

This page provides a map of countries implementing the data collection campaign (i.e. partners and Linked Third Parties countries). However, the text will make it clear that users from any country (be it within or outside the consortium) can participate in the data collection.

When clicking on a country, a pop-up window opens showing the following information:

- ❖ organisation in charge, contact person;
- ❖ contact details;
- ❖ facebook/social media link;
- ❖ links to outreach events (redirecting to the related event in EVENTS page).

The last two points will be added at a later stage, closer to the data collection campaigns.

For countries not covered by the Data Collection Campaign (DCC) plans, but which contribute to the DCC at their own responsibility and on an individual basis, the pop-up window will provide the email address info@motivproject.eu, so that enquiries are redirected to UNIZA.

Annex 1: MoTiV Call for Tender



MoTiV project

MoTiV project website

Call for tenders

European Cyclists' Federation
Marco Ciarrocchi – m.ciarrocchi@ecf.com
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ECF is looking for a subcontractor to develop the MoTiV project website (based on the information in the MoTiV communication plan or any other document provided by the project Consortium) and web maintenance and support until the end of the project (30th April 2020).

The main tasks are:

- Domain management and website hosting for the www.motivproject.eu website;
- Website design and development;
- Website maintenance and update;
- Hosting the website until March the 30th 2023;
- Development of a Project Newsletter Template;

SPECIFIC INFORMATION

PROJECT WEBSITE

Host, design and implementation of the MoTiV web site. The website should be developed using WordPress or similar user-friendly platforms.

The structure of the website will be composed by the following sections (non-exhaustive list):

- Home
- About the project:
 - Objectives
 - Activities
 - Results
 - Partners





MoTiV project

- Research: conceptual framework
- Test the app
- Countries
- Resources
- News
- Events (with calendar)
- Internal area (link to Google Drive)
- Links to social media.
- Press
- Contact

More information about the MoTiV project [here](#).

We require that the website is finished by Monday 30th April 2018.

SUBMISSION DEADLINE

Please send your offer **by Friday 12th January** to Mr Marco Ciarrocchi at m.ciarrocchi@ecf.com. For any further details please contact us by email, using the above email address, or phone on +32 28084798.

Decision will be taken by Monday 15th January 2018.

OFFER

Your offer (max 1 page A4) should include:

- References (with links) to previous web developments. Experience with other H2020 project websites will be particularly valued.
- Short explanation of your proposal with some visual prototyping and site map.
- Price offer must not exceed EUR 4,740 (VAT excluded).

ECF reserves the right to withdraw or modify this call at a later date.

